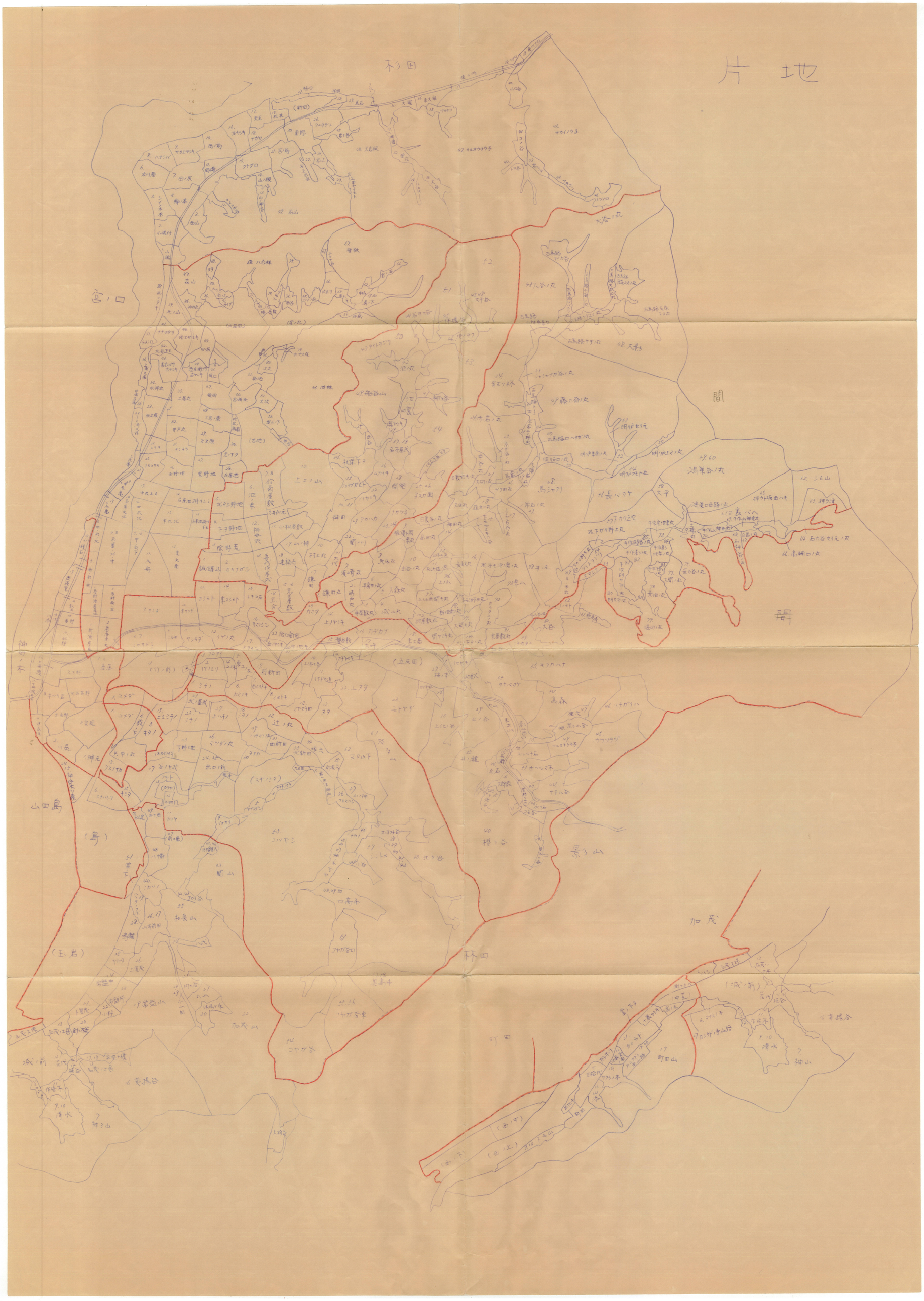片地